

# IBIA

International Biometrics & Identification Association





# About IBIA

- A trade association that promotes using technology effectively and appropriately to determine identity and enhance security, privacy, productivity and convenience
- Non-profit 501(c)(6) trade association founded in 1998 and based in Washington, DC





# Definition of Biometrics

Automated method of identifying or verifying the identity of a living person based on unique biological or behavioral characteristics











# Recent Biometric Advances

- Rapidly falling cost
- Increased accuracy and speed
- Maturing international standards
- Widespread adoption
  - Led by government applications
  - Next wave will be mobile device security



















# Biometrics & Public Policy



# Public Acceptance of Biometrics

“Nearly two-thirds of U.S. citizens are concerned about identity theft and 58% of Americans would be willing to provide biometric data to protect that identity.”

***Source: Unisys Security Index Report – October, 2009***





















# **For More Information Contact:**

International Biometrics & Identification Association  
919 18<sup>th</sup> Street, N.W. – Suite 901  
Washington, DC 20006  
(202) 508-6300  
Web: [www.ibia.org](http://www.ibia.org)  
Email: [info@ibia.org](mailto:info@ibia.org)

